Athena evidence-backed due-diligence brief

Report metadata

- Entity: `NCashOfficial`
- Canonical channel: `https://www.youtube.com/@ncash`
- Buyer decision context: Pre-engagement diligence for whether to advance a crypto and financial education partnership into the buyer's legal, compliance, and commercial review
- Coverage: `2021-02-26` - `2026-07-13`
- Athena API verification cutoff: `2026-07-17T17:14:03Z` (score, coverage, counts, and representative claim statuses)
- Source quote/timestamp verification cutoff: `2026-07-13T08:08:00Z`
- Methodology version: `v1.28.0`
- Index last updated under v1.28.0: `2026-07-17T08:03Z`
- Confidence: `high`
- Athena Index: `65.5 / 100`
- Scoring sample (genuinely scored claims: hit / miss / partial): `391`
- Eligible public YouTube sources enumerated: `6,175`
- Public claim records: `1,583`

Executive risk summary

Decision frame

NCashOfficial has a current Athena Index of **65.5 / 100** with **high** confidence under methodology **v1.28.0**, computed from **391 genuinely scored claims** (hit / miss / partial) and 81 behavioral signals. The index is a behavioral credibility measure across six pillars, not a prediction-accuracy rating, endorsement, or campaign forecast. For a prospective buyer, the most useful reading is therefore not "approved" or "rejected." It is that Athena has a large, source-linked historical record that supports deeper review, while the current record also contains material outcome and data-reconciliation risks that should be resolved before a commercial decision.

This sample brief uses nine current claim records chosen for decision relevance and status variety. They are **representative evidence, not the scoring sample**. The full index uses all eligible evidence in the historical record. Each displayed quote was matched to the public YouTube source at the cited timestamp during the source-verification pass, and each outcome label was re-fetched from Athena's public single-claim endpoint at the later API verification cutoff.

Decision-relevant strengths

1. **Substantial inspectable coverage.** A fresh read-only pagination of Athena's public video coverage returned 6,175 unique YouTube sources from 2021-02-26 through 2026-07-13 and 1,583 public claim records. This volume gives a buyer more material to inspect than a small hand-curated sample, although quantity does not eliminate the quality limitations below.
2. **Numerical and conditional claims are auditable.** The representative records contain specific levels such as BTC 90.2K, BTC 100K-106K, ETH 9,400, XRP 2.00, and a conditional XRP 0.89 scenario. Those details make it possible to compare the original language, conditions, and later Athena status instead of relying on a generalized impression.
3. **A channel-level risk disclaimer was visible at the source-verification cutoff.** The canonical YouTube channel description stated that the speaker is not a financial adviser, characterized the content as entertainment rather than financial advice, and said investing and trading risk belongs to the viewer. This is a channel-level disclosure only. It does not establish that each video disclosed sponsorships, affiliations, or conflicts.

Decision-relevant risks

1. **Outcome Alignment is the lowest pillar at 42.82 / 100.** It is materially below the other five pillar scores. The displayed records include two HIT, two MISS, two PARTIAL, and three OPEN outcomes, but that mix must not be treated as the scoring sample. The decision-relevant point is the full-record pillar score, not the nine-record distribution.

2. **Some public evaluation labels cannot be fully reconstructed from the public record.** Two displayed MISS records show `direction_correct=true` but have outcome scores of `0.04`. The public claim response does not expose the market observations, target-hit flag, timeframe result, or evaluator notes needed to explain why the final label is MISS. A buyer should not infer the missing rationale.

3. **Public counts measure different populations; the confidence line names the scoring sample explicitly.** The claim ledger reports 1,583 total claim records and the entity profile reports 1,321 evaluated predictions, but the index is computed only from the 391 genuinely SCORED claims (hit / miss / partial) - the public confidence line states this basis directly, so a buyer no longer has to infer which count is the scoring sample. A remaining spread persists between the broader populations (1,583 total vs 1,321 evaluated, and a stored 5,925 actual videos vs 6,175 unique videos from fresh coverage pagination); these reflect different eligibility and freshness rules and are disclosed without assuming the populations are identical.

Uncertainties and evidence gaps

- Three recent displayed claims are OPEN and have no public evaluation object. They should remain unresolved until Athena publishes an outcome under the applicable horizon and conditions.
- The public claim endpoints do not expose exact playback offsets. Athena manually located each displayed quote in current public YouTube captions for this brief; automatic captions can contain transcription errors.
- The sample does not verify a per-video sponsorship or conflict disclosure, a correction, or an acknowledgment of error. It therefore makes no behavioral finding for Accountability and no historical disclosure finding for Transparency beyond reporting the scores and the current channel-level disclaimer.
- Coverage begins on 2021-02-26. This brief makes no claim about content before that date and cannot establish whether deleted, private, region-restricted, or otherwise inaccessible videos existed.
- The methodology is actively maintained for integrity: v1.27.0 (2026-07-13) fixed time-windowing and made sufficiency/confidence key off genuinely scored claims; v1.28.0 (2026-07-17) excluded extraction-artifact records after a corpus audit — for this entity, 47 ledger records were invalidated (reversibly) and the scored basis moved from 437 to 391, with the index moving 66.4 to 65.5. Historical scores are frozen and each row is tagged with the methodology version that produced it (this index was 78.5 under v1.24.0). Cross-version comparisons need that caveat.

Athena Index and six-pillar view

Pillar	Weight	Entity score	Evidence interpretation
Outcome Alignment	22%	42.82 / 100	Lowest pillar. Use the full-record score as the signal; the nine displayed records are not the scoring sample.
Specificity Quality	20%	59.07 / 100	Displayed quotes include prices and conditions, but this brief does not extrapolate the selected examples into a pillar-level finding.
Consistency	15%	52.66 / 100	No matched longitudinal position set was manually verified for this sample; no behavioral finding beyond the score.
Transparency	15%	95.24 / 100	A current channel-level risk disclaimer was verified. No per-video sponsorship, affiliation, or conflict pattern was verified; no broader finding beyond the score.
Accountability	15%	82.85 / 100	No source-linked correction or error acknowledgment was verified for this sample; no behavioral finding beyond the score.
Calibration	13%	66.45 / 100	One OPEN record uses explicit confidence language, but no public per-record calibration calculation is available; no broader finding beyond the score.

Behavioral findings

Finding 1 - The record supports claim-level audit, not a binary trust decision

The strongest practical feature is inspectability. The buyer can move from a price or condition in this report to the exact public playback position and then to Athena's current claim record. This supports a focused diligence workflow: verify what was said, preserve the condition, inspect the current outcome label, and identify what remains unresolved. It does not convert the record into an endorsement.

Finding 2 - Outcome interpretation needs additional public fields

The full-record Outcome Alignment score is 42.82 / 100, and the representative records show that the final label can depend on more than direction. However, the public single-claim response does not expose enough evaluation detail to reproduce the resolved label independently. Before relying on a HIT, MISS, or PARTIAL in a high-stakes decision, request the relevant price path, target-hit and timeframe flags, and evaluation notes.

Finding 3 - High Transparency and Accountability scores are not independently evidenced here

Transparency is 95.24 / 100 and Accountability is 82.85 / 100. This sample verified only the current general channel disclaimer; it did not verify a historical pattern of disclosures, corrections, or error acknowledgments. The report therefore does not translate either high score into a behavioral claim. A buyer whose decision turns on paid relationships, conflicts, or correction history should request source-linked records for those questions.

Finding 4 - Recent downside scenarios remain conditional and unresolved

The three OPEN records describe downside ranges or dependencies, including an XRP range of 0.75-0.98, a BTC demand zone of 49.1K-56.5K, and an XRP 0.89 scenario if BTC drops 20%. Their current usefulness is to document what condition was stated. They do not support an outcome conclusion at the cutoff.

Recommended buyer checks before advancing

1. Request a reconciliation of the current claim, evaluated-prediction, scoring-sample, and video coverage counts.
2. Request evaluation notes and market-path evidence for any resolved record material to the decision, especially records where `direction_correct=true` but the final outcome is MISS.
3. Define the buyer's relevant review window and topic set, then inspect a stratified set across that window rather than relying on the nine records below.
4. Obtain source-linked sponsorship, affiliation, conflict, correction, and acknowledgment evidence if those behaviors affect the engagement decision.
5. Keep the three OPEN records unresolved and refresh them near the buyer's decision deadline.

Coverage and limitations

- Current public Athena coverage enumerated 6,175 unique YouTube video URLs, spanning 2021-02-26 through 2026-07-13. The query used the read-only `/api/v1/influencers/{id}/videos/credibility` endpoint in 500-record pages through the first empty page.
- The public claim ledger returned 1,583 records; the entity profile reported 1,321 evaluated predictions; and the all-time index is computed from the 391 genuinely scored claims (hit / miss / partial). These counts are disclosed without assuming they measure the same population.
- Exact timestamps were manually located in current English YouTube captions. Captions are a navigation aid and may contain recognition errors; the linked video remains the source authority.
- Outcome evidence in this report is limited to the public Athena evaluation fields. No independent market-price reconstruction was performed.
- The evidence set is limited to public YouTube material available at the source-verification cutoff and public Athena responses available at the later API verification cutoff. Deleted, private, inaccessible, edited, or region-restricted material is outside this report.
- The report does not test audience quality, campaign performance, brand fit, sanctions, identity, legal compliance, or commercial terms.

Decision-support disclaimer

This report documents public evidence and Athena’s stated interpretation under the identified methodology version. It is decision support, not an endorsement, certification, campaign-performance forecast, legal conclusion, or replacement for the buyer’s own commercial, legal, or compliance review.

Representative source-linked evidence

The records below are representative examples selected for decision relevance. They are not the scoring sample; the Athena Index uses all eligible evidence collected in the historical record.

R1 - HIT - BTC reclaim level

- Athena claim record: https://api.athenaindex.com/api/v1/claims/42c560a4-910b-4efe-959c-d29ebc8169b0
- Published: `2026-01-22`
- Source timestamp: `10:48`
- Exact source link: https://www.youtube.com/watch?v=AJOqXKTLvl0&t=648s
- Exact quote: "We want to see a reclaim of like 90.2K. It's a little bit above that. It's about roughly like 90.4K."
- Topic or condition: BTC upside reclaim threshold near 90.2K-90.4K; no explicit deadline in the displayed quote.
- Outcome evidence: Athena's current public evaluation is `HIT`, outcome score `1.00`, `direction_correct=true`, evaluated `2026-05-04T13:25:33.118775`.
- Pillar relevance: Outcome Alignment; Specificity Quality.
- Athena interpretation: The quote identifies a numerical level that can be audited. The public label is reported as-is; the displayed record alone is not evidence of the pillar score.

R2 - MISS - BTC 100K-106K target

- Athena claim record: https://api.athenaindex.com/api/v1/claims/b9cc6f1e-955d-4da9-b9e4-8b0bbef1ab07
- Published: `2026-01-22`
- Source timestamp: `11:32`
- Exact source link: https://www.youtube.com/watch?v=AJOqXKTLvl0&t=692s
- Exact quote: "We should hit 100K, 106K before we have a potential pullback back to the prior highs to, you know, build out a floor higher and then have that continuation happen throughout roughly quarter 1."
- Topic or condition: BTC upside target of 100K-106K with a continuation described through roughly Q1.
- Outcome evidence: Athena's current public evaluation is `MISS`, outcome score `0.04`, `direction_correct=true`, evaluated `2026-05-04T13:26:06.330980`. The public response does not expose the target or timeframe rationale for the MISS label.
- Pillar relevance: Outcome Alignment; Specificity Quality.
- Athena interpretation: The numerical target and rough period are auditable, but the public evaluation fields are insufficient to reproduce the final label independently.

R3 - MISS - ETH 9,400 scenario

- Athena claim record: https://api.athenaindex.com/api/v1/claims/c7cd12fe-419c-4a8c-94e7-57ed774f8973
- Published: `2026-01-22`
- Source timestamp: `13:55`
- Exact source link: https://www.youtube.com/watch?v=AJOqXKTLvl0&t=835s
- Exact quote: "Not an exact, like, 300% push, but, hey, even if we have, like, a 100% push, that's, like, a $9,400 Ethereum."
- Topic or condition: ETH upside scenario to 9,400 based on a hypothetical 100% move; no explicit deadline in the displayed quote.
- Outcome evidence: Athena's current public evaluation is `MISS`, outcome score `0.04`, `direction_correct=true`, evaluated `2026-05-04T13:26:06.330980`. The public response does not expose the target or timeframe rationale for the MISS label.
- Pillar relevance: Outcome Alignment; Specificity Quality.
- Athena interpretation: The price is specific, while the hypothetical construction and absent deadline reduce what a buyer can infer without the evaluation notes.

R4 - PARTIAL - BTC 90.5K initial level

- Athena claim record: https://api.athenaindex.com/api/v1/claims/326e265d-e337-41f2-ba59-20c6cf845843
- Published: `2026-01-23`
- Source timestamp: `02:14`
- Exact source link: https://www.youtube.com/watch?v=uycFIvMpfPs&t=134s
- Exact quote: "The first initial level that we want to see is roughly 90.5K. And then after that, yes, we will target the prior highs. But we need to see a lot more volume here for Bitcoin before we get ahead of ourselves."
- Topic or condition: Initial BTC reclaim level, followed by a prior-high target, with a volume caveat.
- Outcome evidence: Athena's current public evaluation is `PARTIAL`, outcome score `0.89`, `direction_correct=true`, evaluated `2026-05-04T13:23:58.218306`.

- Pillar relevance: Outcome Alignment; Specificity Quality.
- Athena interpretation: The sequence and caveat should remain attached to the target. Quoting only 90.5K would omit decision-relevant context.

R5 - HIT - BTC conditional bottom area

- Athena claim record: https://api.athenaindex.com/api/v1/claims/8db15996-9ca3-4829-a35f-28a5a7cbb5dd
- Published: `2026-01-26`
- Source timestamp: `06:14`
- Exact source link: https://www.youtube.com/watch?v=_CHcPUk0CWA&t=374s
- Exact quote: "If we can manage to hold the 702, uh, Fib retracement level around 85.7K, then, hey, this is a very good area where we could potentially bottom and start to chop back to the upside."
- Topic or condition: BTC holds a cited Fib retracement level near 85.7K, followed by a possible bottom and upside chop. The numerical indicator wording follows the current automatic caption; the linked video remains the source authority.
- Outcome evidence: Athena's current public evaluation is `HIT`, outcome score `1.00`, `direction_correct=true`, evaluated `2026-05-04T13:44:48.322777`.
- Pillar relevance: Outcome Alignment; Specificity Quality.
- Athena interpretation: This is a conditional claim. The hold condition belongs with the outcome label and should not be presented as an unconditional bottom call.

R6 - PARTIAL - XRP 2.00 momentum threshold

- Athena claim record: https://api.athenaindex.com/api/v1/claims/f2225107-7cdd-4902-9c7b-16195e9a3150
- Published: `2026-04-14`
- Source timestamp: `09:06`
- Exact source link: https://www.youtube.com/watch?v=O8WFp7C-FJI&t=546s
- Exact quote: "I'm not really going to get excited on XRP until we're back above, like, $2. Because then you could start to see momentum picking up."
- Topic or condition: XRP above 2.00 as a momentum threshold; no explicit deadline in the displayed quote.
- Outcome evidence: Athena's current public evaluation is `PARTIAL`, outcome score `0.48`, `direction_correct=true`, evaluated `2026-07-13T05:55:00.145326`.
- Pillar relevance: Outcome Alignment; Specificity Quality.
- Athena interpretation: The quote provides a threshold but not a deadline. The public PARTIAL label is current as of the cutoff.

R7 - OPEN - XRP downside range

- Athena claim record: https://api.athenaindex.com/api/v1/claims/2e9da3e3-3a75-4145-9bac-49d781f1783c
- Published: `2026-07-13`
- Source timestamp: `08:11`
- Exact source link: https://www.youtube.com/watch?v=PAnH7c6IsG4&t=491s
- Exact quote: "I do still think that there is some downside potential here where, you know, XRP can dip under a dollar again, hitting 98 cents to about, like, 75 cents."
- Topic or condition: XRP downside range of approximately 0.75-0.98; no explicit deadline in the displayed quote.
- Outcome evidence: `OPEN`. The current public claim record has no evaluation object.
- Pillar relevance: Specificity Quality; future Outcome Alignment.
- Athena interpretation: The range is specific enough to preserve, but the missing deadline and absent evaluation prevent an outcome conclusion at the cutoff.

R8 - OPEN - BTC demand zone and confidence language

- Athena claim record: https://api.athenaindex.com/api/v1/claims/79cef7d2-cb4c-450e-95aa-eb1e16a3be65
- Published: `2026-07-13`
- Source timestamp: `01:54`
- Exact source link: https://www.youtube.com/watch?v=PAnH7c6IsG4&t=114s

- Exact quote: "We do still have a major demand zone around, like, 49.1K to about 56.5K. That area is where I do feel the most confident about, you know, Bitcoin being completely bottomed out."
- Topic or condition: BTC demand zone of 49.1K-56.5K with explicit confidence language; no explicit deadline in the displayed quote.
- Outcome evidence: `OPEN`. The current public claim record has no evaluation object.
- Pillar relevance: Specificity Quality; Calibration; future Outcome Alignment.
- Athena interpretation: This record preserves both the numerical zone and the stated confidence. Calibration cannot be assessed from this record until a defined horizon and outcome are available.

R9 - OPEN - Conditional XRP 0.89 scenario

- Athena claim record: https://api.athenaindex.com/api/v1/claims/212f7dd3-1b5d-4ea2-84f3-b7e54d483abc
- Published: `2026-06-25`
- Source timestamp: `14:03`
- Exact source link: https://www.youtube.com/watch?v=ZaASiQjL_xA&t=843s
- Exact quote: "That would cause XRP, well, it would cause XRP probably to drop to around 89 cents. That would be about a 16% drop on XRP."
- Topic or condition: XRP near 0.89 if the preceding BTC 20% downside scenario occurs.
- Outcome evidence: `OPEN`. The current public claim record has no evaluation object.
- Pillar relevance: Specificity Quality; future Outcome Alignment.
- Athena interpretation: The XRP value is dependent on a preceding BTC scenario. Removing that dependency would overstate the claim.

Current source register

Athena API records, coverage, counts, and the nine displayed claim statuses were re-fetched read-only at `2026-07-17T17:14:03Z`. Source quotes and timestamps retain the separate `2026-07-13T08:08:00Z` verification cutoff.

- Current score and last-evaluated record: https://api.athenaindex.com/api/v1/entities/NCashOfficial/score
- Current all-time rankings and six-pillar values: https://api.athenaindex.com/api/v1/rankings/?window_type=all_time&limit=50&skip=0
- Current claim ledger and total: https://api.athenaindex.com/api/v1/entities/NCashOfficial/claims
- Current entity profile and stored coverage fields: https://api.athenaindex.com/api/v1/influencers/NCashOfficial
- Current entity overview and record counts: https://api.athenaindex.com/api/v1/influencers/NCashOfficial/overview
- Current coverage enumeration continued in 500-record increments through offset 6500; first page: https://api.athenaindex.com/api/v1/influencers/324cfda7-b8d5-4371-9ff8-c0d420b24679/videos/credibility?limit=500&offset=0
- Current methodology: https://api.athenaindex.com/api/v1/methodology/current
- Canonical public channel and current channel description: https://www.youtube.com/@ncash
- Each displayed Athena claim record and timestamped YouTube source is linked in R1-R9.